



## Press Release for the "Responsible Client" Campaign

Berlin, June 2, 2024

On June 2, 2024, Ban Ying launches the social media campaign "Responsible Client" on International Sex Workers' Day to raise awareness about forced prostitution and human trafficking and to help those affected. The campaign was originally launched during the 2006 FIFA World Cup in Germany. In light of the upcoming 2024 European Championship in Germany, the campaign has been reactivated, digitized and promoted exclusively through social media.

### Objectives of the Campaign:

#### Awareness:

- Distribute information about signs of forced prostitution, such as lack of residence permits, loss of control over working conditions, and abuse.

#### Guidelines for Action:

- Provide instructions on how to help in suspected situations without disregarding the will of the affected woman\*.

#### How to Help:

- **Telephone Support:** Give the woman\* the opportunity to call a counseling center.
- **Contact Us:** Call us so we can reach out to the woman\* and speak in her native language.
- **Distribute Information:** Share our phone number.

## What to Avoid:

- **No Pressure:** Do not pressure the woman\* into anything.
- **No Unauthorized Actions:** Do not involve authorities without the woman's consent.

For more information, visit: [www.verantwortlicherFreier.de](http://www.verantwortlicherFreier.de)

**About Ban Ying:** Ban Ying e.V. is a counseling center and shelter in Berlin dedicated to combating human trafficking and advocating for the rights of migrant women. We offer free counseling and support, regardless of migration status, focusing on victims of human trafficking, migrant women\* from Southeast Asia, and domestic workers employed by diplomats. We operate from a human rights perspective, providing cultural and language mediation, and protecting the anonymity of our clients.

Follow us on **Instagram: @banyingsocial** **TikTok: @banyingsocial**

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7 cm

14,5 cm

20 cm

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